



# Introduction of Jaime Bland



**TERRI STEWART**

CEO/President,  
SYNCRONYS



# CyncHealth:

**A Regional Health Data Utility**





**Jaime Bland, RN, MBA, DNP**

**CEO & President, CyncHealth**



# 2008

**CyncHealth, known then as NeHII, was founded.**

- receives 501(c)(3) status
- designated Nebraska's health information exchange (HIE) and systems integrator



# 2011

**the Nebraska Prescription Drug Monitoring Program (PDMP) is authorized to begin operations**

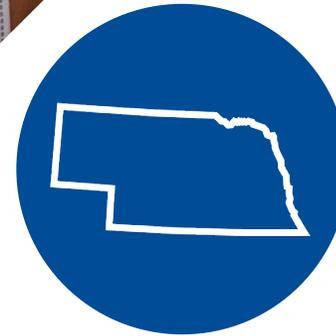
Nearly \$3 million of state and federal funds are appropriated for NEHII operations.



# 2015-2018

**The bill requiring reporting all medications and immunizations dispensed in Nebraska is approved.**

In 2018, all other dispensed medications are required to be reported.



# 2020

**The COVID-19 pandemic displays and strengthens NEHI's reporting capabilities, analytics generation, and public health involvement.**

- Rebrand to CyncHealth
- Network Maturity



# 2021 - 2022

**Selected to administer Iowa Health Information Network services**

**CyncHealth begins operating as a state-certified health information organization (HIO) in Kansas.**

- Medicaid Enterprise System Certification
- Certified Data Partner



2023

**CyncHealth advances data quality,  
security, and care coordination  
across the region**



# 2024

## CyncHealth launches the Provider Portal

CyncHealth begins operating as a state-certified health information organization (HIO) in Minnesota.

# Today

**Continuing expansion of services, refinements, and additional data elements.**

All hospitals in both Iowa and Nebraska share information.

# Building on “The Strategy That Will Fix Healthcare”

1

Transforming **how we present data** to clinicians and health systems

2

**Transparency on measurement**

Rapid improvement requires measuring results and rigorous systematic measurement rooted in longitudinal health record

3

**Lead the country in data derived** from real-world, real-time data platforms to improve health and impact cost of care

4

**Data should not depend on the integrated health system or a patient** to follow the person on the care journey

# Building on “The Strategy That Will Fix Healthcare”

5

## Geography

Statewide and interoperable, regardless of certified electronic health record technology (CEHRT)

6

Enable the use cases

# What is a health data utility (HDU)?

A central data hub that drives personal and public health *forward*.



Clinical data



Claims data



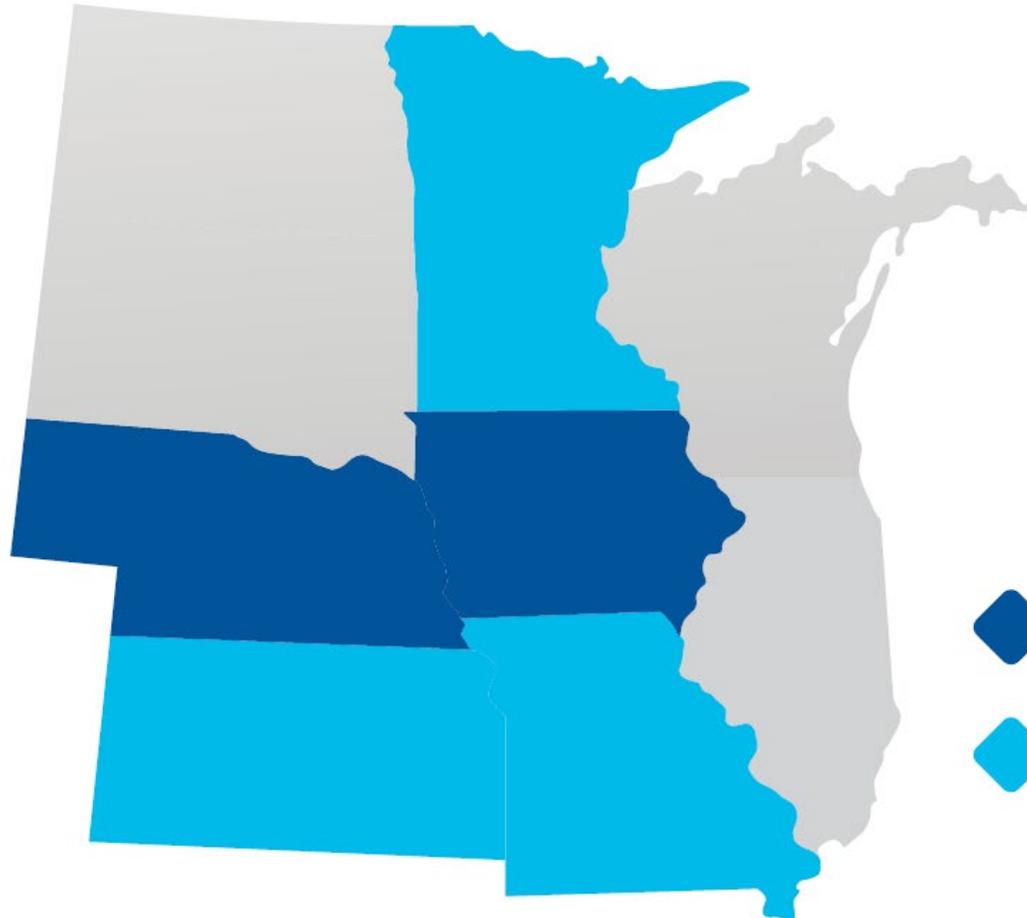
Pharmacy data



Public health



Health-related social needs



-  Management of the statewide Health Information Exchange
-  A certified Health Information Organization in the state

# Long-term Strategic Goals



## Creating

a comprehensive longitudinal health record for all individuals



## Improving

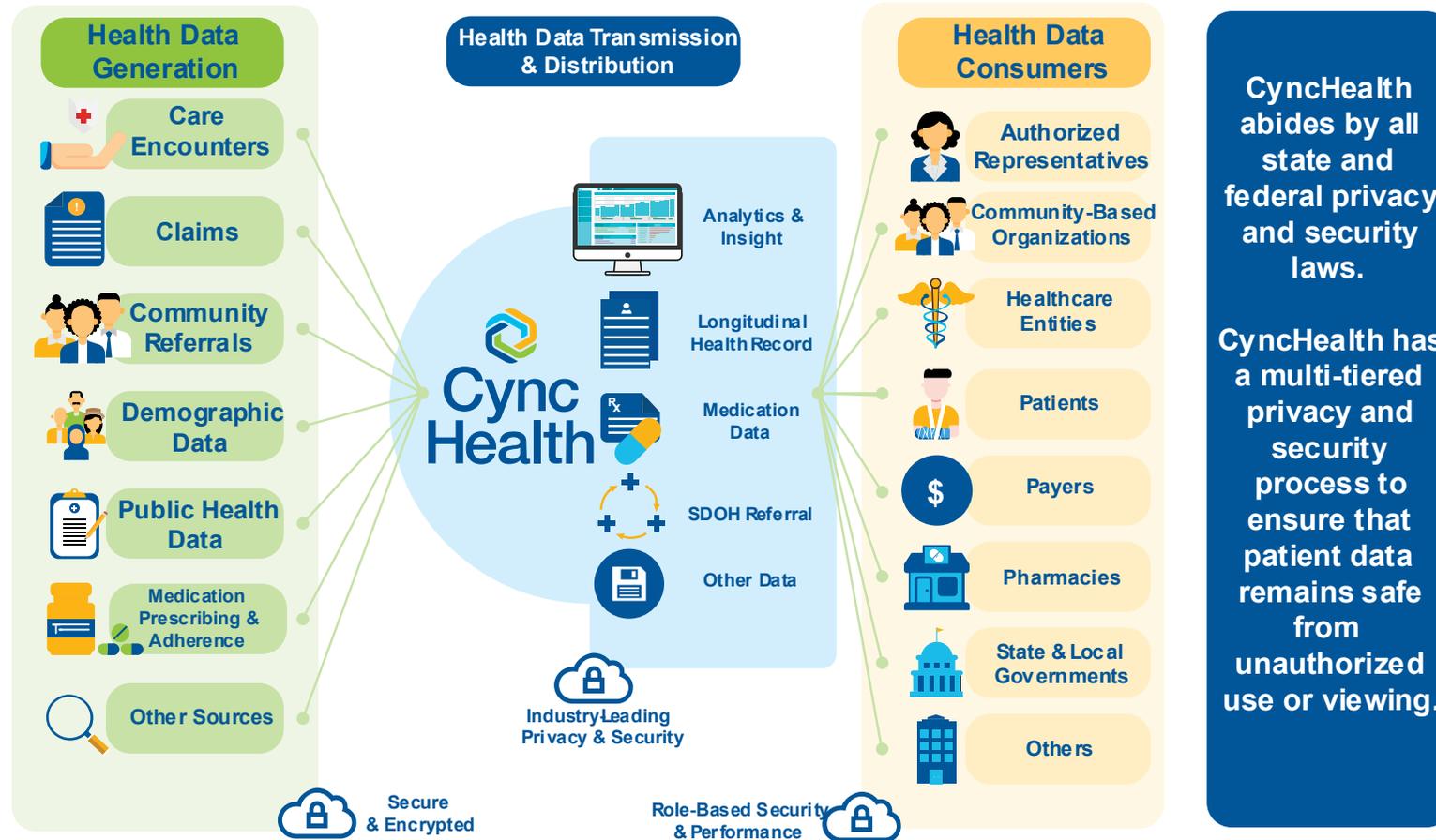
healthcare operations



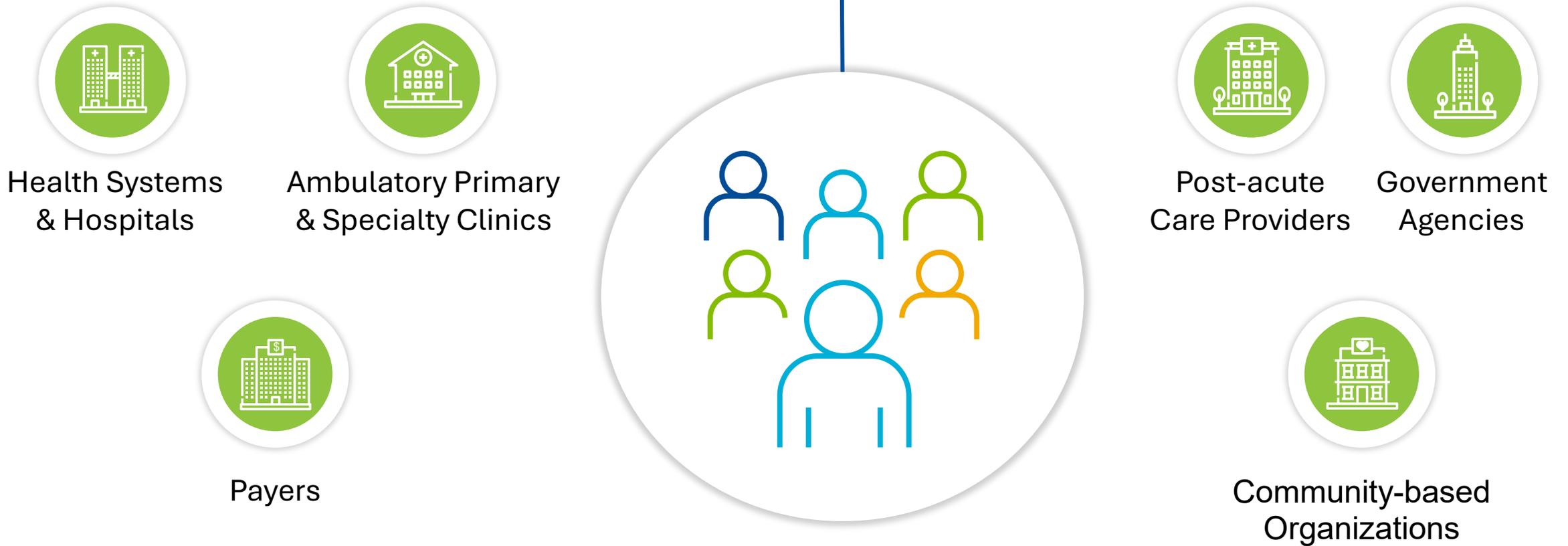
## Enhancing

health outcomes through seamless and effective access to actionable information in near real-time

# The Healthcare Data Flow Ecosystem

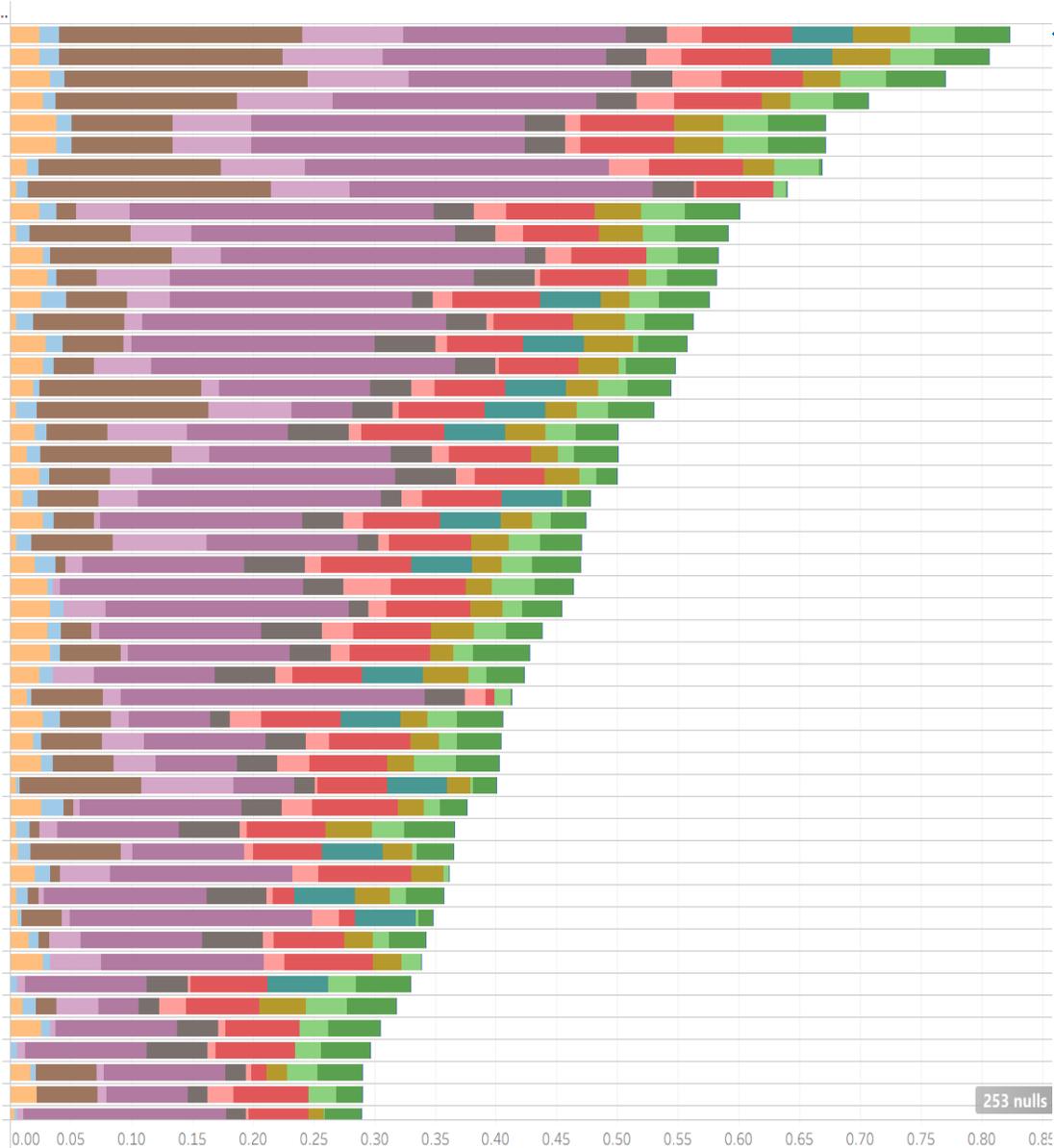


# A Collective Approach to Oversight and Governance



# Where do we rank?

Surv..	Survey_Short Name	Survey_Billing State..	Min. Popula..
44	CyncHealth-Nebraska	Nebraska	2,023,070
45	CyncHealth-Iowa	Iowa	3,264,560



253 nulls



# Make Health Tech Great

## White House Event

- 60 Organizations Pledge on a vision for data (July 30, 2025)
- CDC Data Strategy-Public Health Modernization (June, 25 2025)
- A bold initiative aimed at transforming the U.S. health data ecosystem by **fostering interoperability, patient-centered care, and provider alignment.**
- Focused on **connecting existing systems** and networks using standards like:
  - FHIR APIs
  - USCDI v3
  - IAL2 Credentials



# Context: Data, Interoperability & Alignment to the vision for HHS Networks

Our strategic approach must foster a future in which the digital ecosystem allows for safe, equitable sharing of information to inform a healthier country.



## Enable

- Standards, Governance, Policy



## Facilitate

- The utilization of the resource that has been established



## Implement

- Sustainable model for data sharing that can be replicated across the country

# Renewed Interests In Health Data Utilities

## What's Next for HIE

- Real World Data Platforms
- Meeting the needs across the HHS Enterprise:
  - Centers for Disease Control and Prevention (**CDC**)
  - Centers for Medicare & Medicaid Services (**CMS**)
  - U.S. Food and Drug Administration (**FDA**)
  - National Institutes of Health (**NIH**)

# Questions?

